



Education 2026

LA BIOSTHETIQUE®
PARIS

LABIOSTHETIQUEPRO.COM

Sustainable Beauty

A brand that thinks like you



No animal testing

La Biosthétique has never conducted any animal testing. As a company, we are convinced that we can develop safe and effective products without testing on animals.



Natural ingredients

At La Biosthétique, we strive to use ingredients of natural origin as often as possible in the development and production of the finest professional products. Since 2018, the overall natural origin content of our products has been 90%.



Eco-energy

Since 2008, we have been using 100% certified green electricity. This allows us to save more than 350 tonnes of carbon dioxide emissions annually.



Recyclable

Our packaging, from bottles to boxes, is 100% recyclable.



Carbon Responsible

Sustainability is an important factor in our corporate culture. External assessment ensures our entire process, from development to production, packaging and delivery of our products, remains carbon responsible. Moreover, we support recognized carbon offset projects around the world.



Made in Germany

Quality "Made in Germany" is our philosophy, crafting exclusive products tailored to our customers' individual needs; including color, styling, hair care and skin care.



Dermatologically tested

100% of La Biosthétique products have been tested by renowned dermatological institutes within the European cosmetic directive.

About La Biosthétique

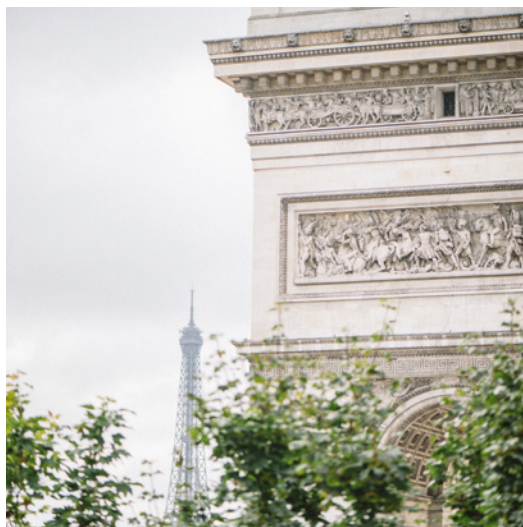
FRENCH FLAIR AND GERMAN QUALITY

The company

The family-owned company, La Biosthétique, develops and produces highly effective cosmetics for the hair and skin that are exclusively sold in international salons and spas. We represent the latest findings in dermatology and biochemistry that are intensively tested in laboratories and in practice, then produced just for you. Natural raw ingredients, gentle treatment of resources, individual and personal consultations — at La Biosthétique, we focus on the customer. With their nature and their culture, with their health, as well as with the aim of achieving Total Beauty.

*The soul of our brand
is in the very heart
of Paris*

La Biosthétique Paris Headquarters,
in the old house of Armani, is located directly
across from the iconic Arc de Triomphe.



The production

Every bottle, every tube, every drop! Quality is about perfection. That is the purpose of our research. That is our method of production. With a focus on each individual product while respecting ecological conditions.

It is the combination of the French metropolis Paris and the quality-obsessed manufacturing culture of the traditional craftsmen's town of Pforzheim, located in the Black Forest.



Our Academy

Black 2 Blond

Flagship Salon & Academy

3575 W 4th Avenue, Vancouver, BC, V6R 1N9

black2blond.ca



Our Education System

Learn Online First

Learn the fundamentals and immerse yourself in the world of La Biosthétique Paris.



Level Up with Live Education

Unlock your creative potential and develop expertise through hands-on training.



*Insider Tip from
Marc - scan here*

STYLE THE CUT THE COLOR

Book your
Workshop ticket
and receive a
**FREE EVENT
TICKET.**



EVENT

STYLE THE COLOR

Join Theo for an inspiring session that brings runway and editorial inspiration into the salon chair.

Discover practical styling techniques you can use immediately behind the chair, and learn how small, strategic changes can elevate your final result. Explore product cocktails that create texture, movement, shine and hold, and watch Theo transform techniques step by step into a bold editorial finish.

Vancouver MAY 24TH

- 3pm Reception • 3:30pm - 6pm Event
- Black2Blond, 3575 West 4th Avenue

Saskatoon MAY 27TH

- 6:30pm Reception • 7pm - 9pm Event
- Coveted Hair Loft, 219 21st St E level 2

Calgary MAY 31ST

- 3pm Reception • 3:30pm - 6pm Event
- Alt Hotel East Village, 635 Confluence Way SE

Kelowna JUNE 2ND

- 6:30pm Reception • 7pm - 9pm Event
- Ford Salon, 310 Leon Ave

Ticket • \$125

WORKSHOP

STYLE THE CUT

Great styling starts with understanding the haircut. In this hands-on workshop, Theo will show how the structure of a cut shapes movement, texture and finish.

Learn how to read a haircut, choose styling techniques that enhance the form, and use the right product combinations to support different shapes. Practice techniques in real time with expert guidance and leave with practical skills you can apply immediately in the salon.

Vancouver MAY 25TH

- Workshop 1: 9am - 12pm
- Workshop 2: 1pm - 4pm
- Black2Blond, 3575 West 4th Avenue

Calgary JUNE 1ST

- Workshop 1: 9am - 12pm
- Workshop 2: 1pm - 4pm
- Location TBD

Ticket • \$295

incl. Mannequin head (\$125)



Tickets include \$39 administration fee, excludes taxes.



ONLINE Academy



Let's begin your La Biosthétique Education with our Online Academy. Scan the QR code to access the online courses.

LABIOSTHETIQUECANADA.SALONEDU.COM.AU

ONLINE Live

Discover our ongoing education to help you get your newest team members on-board. The interactive, logical continuation of our Online Academy is packed with our team of educators, giving you a comprehensive overview of our world of color, hair care, scalp care, styling, treatments and skin care via Zoom while allowing you to ask all the important questions. Available throughout the year.



Dates (60 - 120min)

COLOR

Tint&Tone (9am PST)
Bleach&Tone (10am PST)

Feb 9th
Apr 13th
Jun 8th
Sep 21st

COLOR & GLOSS

(9am PST)
Apr 27th
Jun 15th
Oct 26th

COLOR Q&A

(9am PST)
Jun 1st
Nov 16th (11am PST)

TREATMENTS

In-salon treatments
(9am PST)
Feb 23rd
May 25th
Sep 14th
Oct 19th

SCALP CARE

(9am PST)
Jan 26th
Mar 2nd
Jun 1st (11am PST)
Nov 16th

HAIR CARE

Volume, Essentiel, Curl &
Frizz Control (9am PST)
Colour Protection, Long
Hair, Structure Repair
(10am PST)

Mar 23rd
May 4th
Jun 22nd
Oct 5th

STYLING

Curl & Texture (9am PST)
Volume & Smoothness
(10am PST)

Mar 9th
May 11th
Jul 6th
Nov 2nd

SKIN CARE

(11am PST)
Feb 9th
May 4th
Sep 14th
Nov 2nd

MAKE-UP

(11am PST)
Apr 27th
Jun 15th
Sep 21st



*Insider Tip from
Marc - scan here*

Style

LAB IN-SALON ONLY

Get inspired. Discover how to cut a pixie, create different hair styles as well as customize your curly hair cuts to your clients' wishes.

Bobs & Pixies

by Stephane Gallien

Learn all about short to medium hair cuts, layered bobs, pixies with lots of texture, and customize cuts to your clients' facial shapes and wishes.

Curls & Waves

by Stephane Gallien

Learn all about hair cuts for curly hair. From long to short, with lots of layers to voluminous lines, this training shows you a variety of curly hair cuts.

Fade & Taper

by Shawn Scheepers

Learn all about barbering and fades. From tight skin fades to tapering, this training shows you a variety of short men's cuts.

Trending Icons

by Charlie Perritt

With international hair stylist, Charlie Perritt, utilize icon driven fashion and trends through the art of customizing hair cuts, using optimal and personalized communication to portray your clients' desires, wishes and dreams.



*Only bookable as an in-salon training. Please talk to your Account Manager for pricing and availability.

Color LAB

One day seminars designed to focus on specific color techniques, and improve color understanding and knowledge. Training programs are packed with demonstrations, presentations and workshops to heighten learning experience.

WHEN 10am - 5pm

WHAT'S INCLUDED Hand-out, model organization

WHAT TO BRING Pintail comb, sectioning clips, blow dryer, brushes, styling brush, curling iron, ...

LEVEL 1

Cover & Color \$285

Advance your color knowledge by learning further about grey coverage, mixtones, overoxidation and how to balance mid-lengths and ends. This program boosts your confidence and will have you formulating more creatively on a day-to-day basis.

PRODUCT FOCUS Tint & Tone Conditioning Demi + Permanent Color, Mixtones, Color & Light

Shadow & Tone \$285

You will learn all about shadow, smudge, and drop roots, and how to combine these techniques with toners to create beautiful mid-lengths and ends. You will also explore trending color techniques, discover how to achieve today's most sought-after blonds, master toner formulations that support them, and learn highlighting patterns to elevate your results even further.

PRODUCT FOCUS BLONDE bleaches, Color & Gloss

Dimensional Blonding NEW \$285

Learn everything you need to know about creating dimensional blondes with a soft, seamless finish. This program guides you in selecting the ideal tones for both lifting and toning, ensuring balanced, modern, and high-impact blonde results.

Explore trending techniques, discover how to craft the most in-demand high-lift blonde looks, and master the art of designing customized color formulations that truly bring your blonde work to life.

PRODUCT FOCUS TINT&TONE Color & Highlift Color, Color & Light, Color & Gloss

LEVEL 2

PRE-REQUISITE: ONLINE EDUCATION

Toning**\$310**

Toning is the perfect seminar for expanding your knowledge of toner formulation. Learn to design your own collection of toners—from the coolest of blonds to the most dimensional drop roots.

PRODUCT FOCUS Color & Gloss**Shadow Foilage** **NEW****\$310**

You will learn how to use Color & Gloss to create more dimension in over-highlighted hair, refresh bleached-out summer blonds, and/or achieve a more natural, seamless finish. You will also learn a foilage placement technique to strategically place lightness where it's needed while creating soft, balanced shadow around it. An ideal seminar for those wanting to bring depth and shadow back into your clients' blond hair after summer.

PRODUCT FOCUS BLONDE bleaches, Color & Gloss

*Insider Tip from
Marc - scan here*

Hybrid Grey Blending **NEW****\$310**

In this module, you will learn how to create a seamless transition between natural grey hair and professionally applied highlights. Explore techniques for designing looks that appear natural and beautifully blended with minimal grow out maintenance. This class focuses on combining advanced grey-blending methods with refined highlighting strategies to meet the needs of an aging clientele, ensuring results that are both modern and effortlessly wearable.

PRODUCT FOCUS TINT&TONE Conditioning Demi, BLONDE bleaches, Color & Gloss

*Insider Tip from
Marc - scan here*





LEVEL 3

PRE-REQUISITE: ONLINE EDUCATION & 6+ MONTHS OF LA BIOSTHÉTIQUE COLOR SYSTEM EXPERIENCE

Bleach Out

\$335

Learn the art form of bleach outs. Create seamless, light-white blonds, and take away the dos and don'ts of full head bleaching.

PRODUCT FOCUS BLONDE bleaches, Tint & Tone Conditioning Demi & Pastel Toner

Corrective 1

\$335

Let's talk fillers, for the hair! Never ever struggle with tint backs anymore. Take away fool's-proof steps how to fill hair, beautifully!

PRODUCT FOCUS Tint & Tone Demi & Permanent Color

Corrective 2

\$335

Explore your full potential and make coloring your specialty. Learn all about minor color shifts, color corrections and full color changes using our entire La Biosthétique Color System.

PRODUCT FOCUS BLONDE bleaches, Color Convert, Tint & Tone Demi & Permanent Color

Boot CAMP

Focusing on the core elements and maximizing time to learn, the two-day boot camps have been designed to enhance your knowledge. From live demonstrations, hands-on workshops and lectures in perfecting color as well as creating and designing color, you'll be put through exciting paces.

WHEN Sunday 12pm - 5pm, Monday 10am - 4pm

WHAT'S INCLUDED Hand-out, model organization

WHAT TO BRING Pintail comb, sectioning clips, blow dryer, brushes, styling brush, curling iron, ...

PREREQUISITE Online education, 1 Color Lab class & 9+ months of La Biosthétique Color System experience.



Creative Foiling

\$575

Dive into modern foil placements and creative sectioning. Mix and match techniques such as balayage, foilyage, and airtouch to create one seamless, high-impact color creation.

PRODUCT FOCUS Bleaches, Shine & Light, Color & Light, Tint & Tone, Conditioning Demi & Pastel Toners, Color & Gloss

Iconic Blonds

\$575

Create the iconic blond look of 2026. Learn the latest blond placements, go-to bleach formulas, and how to use toners to craft seamless, glowing blonds. Get ready to level up your blond game and nail the trends everyone will be asking for.

PRODUCT FOCUS Bleaches, Shine & Light, Color & Light, Tint & Tone, Conditioning Demi & Pastel Toners, Color & Gloss

Reds & Coppers

\$575

Uncorking the reds has never been this much fun! Push reds even brighter, create designer coppers and sweeten the palate with strawberry blonds by learning how to formulate reds properly.

PRODUCT FOCUS Tint & Tone Conditioning Demi & Permanent Color, Color & Light

Course charge includes \$39 administration fee, excludes taxes.

Master EDUCATION

Congratulations! You have reached the level of excellence. Take part in our master education programs.

Salon Consult Intensive

Our 1-3 day sessions are crafted to empower your staff, equipping them with the prowess to deeply understand their clients' needs and wishes. Through personalized coaching, practical exercises, and real-time feedback, we focus on refining communication skills, foreseeing guest expectations, and fostering lasting client relationships. Expect tangible results as your stylists gain confidence in steering consultations towards optimal outcomes. By anticipating and fulfilling client desires, your team will not only enhance guest experiences but will also witness an increase in their income potential.

PREREQUISITE La Biothétique Hair, Scalp, Styling & Treatment knowledge.

1 day - \$1700 / 2 days - \$2950 / 3 days - \$4000
In-salon booking only.



Master Colorist

\$2100

Become a master color expert and a leader within your salon. Participate in an immersive three-weekend program, featuring six full days and over sixty hours of advanced theory and hands-on artistry. Begin your Master Colorist journey and refine your craft with master-level knowledge, elevated techniques, and transformative workshop experiences.

WHEN Sunday 10am - 6pm, Monday 9am - 6pm

WHAT'S INCLUDED Hand-out, model organization

WHAT TO BRING Pintail comb, sectioning clips, blow dryer, brushes, styling brush, curling iron, ...

PRODUCT FOCUS La Biothétique Color System

PREREQUISITE Online education, 1-2 Color Lab classes, 1 Boot Camp & 18+ months of La Biothétique Color System experience.



*Insider Tip from
Marc - scan here*

2026 Calendar

January

- **26:** Online LIVE - Scalp Care

February

- **9:** Online LIVE - Color
- **9:** Online LIVE - Skin Care
- **23:** Online LIVE - Treatments

March

- **1-2:** Master Education - Master Colorist
- **2:** Online LIVE - Scalp Care
- **9:** Online LIVE - Styling
- **23:** Online LIVE - Hair Care
- **29:** Color LAB - Cover & Color

April

- **12:** Color LAB - Dimensional Blending (Calgary)
- **12-13:** Master Education - Master Colorist
- **13:** Online LIVE - Color
- **19:** Color LAB - Dimensional Blending (Saskatoon)
- **19:** Color LAB - Dimensional Blending
- **20:** Color LAB - Toning
- **26-27:** Boot CAMP - Iconic Blond
- **27:** Online LIVE - Color & Gloss
- **27:** Online LIVE - Make-up

May

- **3-4:** Master EDUCATION - Master Colorist
- **4:** Online LIVE - Hair Care
- **4:** Online LIVE - Skin Care
- **11:** Online LIVE - Styling
- **24:** Style the Color - Vancouver
- **25:** Style the Cut - Vancouver
- **27:** Style the Color - Saskatoon
- **31:** Style the Color - Calgary
- **25:** Online LIVE - Treatments

June

- **1:** Online LIVE - Color Q&A
- **1:** Online LIVE - Scalp Care
- **1:** Style the Cut - Calgary
- **2:** Style the Color - Kelowna
- **7:** Color LAB - Shadow & Tone
- **8:** Online LIVE - Color
- **8:** Color LAB - Hybrid Grey Blending
- **14:** Color LAB - Hybrid Grey Blending (Calgary)
- **15:** Online LIVE - Color & Gloss
- **15:** Online LIVE - Make-up
- **21:** Color LAB - Hybrid Grey Blending (Saskatoon)
- **22:** Online LIVE - Hair Care

July

- **6:** Online LIVE - Styling
- **12-13:** Boot CAMP - Creative Foiling

September

- **14:** Online LIVE - Skin Care
- **14:** Online LIVE - Treatment
- **20-21:** Boot CAMP - Reds & Coppers
- **21:** Online LIVE - Color
- **21:** Online LIVE - Make-up

October

- **4:** Color LAB - Shadow Foilage
- **4:** Color LAB - Shadow Foilage (Calgary)
- **5:** Online LIVE - Hair Care
- **5:** Color LAB - Bleach Out
- **18:** Color LAB - Shadow Foilage (Saskatoon)
- **19:** Online LIVE - Treatments
- **26:** Online LIVE - Color & Gloss

November

- **1:** Color LAB - Corrective 1
- **2:** Online LIVE - Styling
- **2:** Color LAB - Corrective 2
- **2:** Online LIVE - Skin Care
- **15-16:** Boot CAMP - Creative Foiling
- **16:** Online LIVE - Scalp Care
- **16:** Online LIVE - Color Q&A



Education Booking

How to sign up for classes?

STEP 1 CHOOSE YOUR CLASS

Talk to your Account Manager and determine the right class for you.

STEP 2 SIGN UP

Together with your Account Manager, complete the Education Booking Form. To secure a spot in your desired class, we require your full name, salon name, email address as well as payment method (credit card details or, acknowledgment to charge the salon account). Please return the fully completed Education Booking Form to your Account Manager or, email directly to education@keybeautysystemswest.com.

STEP 3 PAYMENT

Payment will be processed upon receiving your booking. Please note, every class includes an administration fee that cannot be paid with Education Points and will be charged separately. In the event that Education Points are used, please provide additional payment details. In addition, mannequin heads also can't be paid for using Education Points and will be charged separately.

STEP 4 CONFIRMATION

Once your details and payment have been received, we will send you confirmation of your enrollment together with the education invoice. Please mark your class in your calendar.

STEP 5 REMINDER

Via email, you will receive a reminder prior to the seminar date. Comprehensive information, including what to bring, will be included in this email.

STEP 6 HOTELS

We have corporate hotel partnerships in Vancouver. Should you require accommodation for your education weekend, please don't hesitate to reach out for reservation assistance.

How to cancel a class?

STEP 1 EMAIL EDUCATION

Please send an email with your full name and salon name to education@keybeautysystemswest.com

STEP 2 CANCELLATION POLICY

Depending on the date that we receive the cancellation notice, the following policy will apply:

Cancellation: By Participant

Refund: Written notice, 2 weeks prior to class date

50% refund: Written notice, 1 week prior to class date

No refund: Written notice, within 6 days or less of the class

Please note, the class administration fee is non refundable.

No refund will be granted for the Master Colorist Program after completion of Weekend 1.

Education impacted by weather/travel:

To avoid class disruption or absence because of travel/flight/weather delays, we recommend arriving the day prior to the start of your education. Should you be flying on the day of the class, we strongly recommend scheduling your flights to land with as much time window as possible prior to the class commencing. In addition, we recommend choosing flexi flights to allow rescheduling of flights without penalty, as we regrettably are not responsible for flight cancellation, loss of flight costs and/or missed classes due to travel disruption.

Cancellation: Key Beauty Systems (West) Inc. reserves the right to cancel a seminar up to 7 days prior to the scheduled date in which enrollments will receive a full refund.



THE CULTURE OF BEAUTY

The combination of
life and beauty,
bios and aesthetics.

The combination of
the latest research
and natural ingredients.

Individual for every kind of
skin and every kind of hair.
That's our mission.

*Available in selected
salons and spas.*



labiosthetiquepro.com



labiosthetiquecanada.salonedu.com.au

Canada: KEY BEAUTY SYSTEMS (WEST) Inc.
USA: KEY BEAUTY SYSTEMS (US) Inc.
9-6325 11th Street SE, Calgary, AB
Tel 403.253.3508 - Fax 403.258.0243
Toll Free 1.800.661.1424

